



2010 Advertising Rates

Black and White

Black & 1 Color

	1x	3x	6x	12x			1x	3x	6x	12x
Full Page	\$1727	\$1639	\$1598	\$1366		Full Page	\$2037	\$1949	\$1903	\$1665
2/3 Page	1144	1087	1031	902		2/3 Page	1449	1397	1366	1203
1/2 Page	897	855	814	727		1/2 Page	1207	1165	1135	1078
1/3 Page	619	588	573	490		1/3 Page	928	897	887	789
1/4 Page	500	470	449	408		1/4 Page	805	779	753	702
1/6 Page	361	330	325	294		1/6 Page	665	635	629	542
1/12 Page	165	155	145	135		1/12 Page	470	454	433	423
1 Col. Inch	88	88	78	78		1 Col. Inch	392	366	325	274

4-Color Process

Cover Rates

	1x	3x	6x	12x		Back Cover	4-Color Page Plus 20%
Full Page	\$2490	\$2403	\$2356	\$2104		Inside Front Cover	4-Color Page Plus 15%
2/3 Page	1903	1846	1815	1635		Inside Back Cover	4-Color Page Plus 15%
Banner	1700	1650	1618	1530		Cover Wrap	\$ 5,500
1/2 Page	1655	1614	1593	1459		Additional Information Contact: Betty Sanders – (407) 498-0410 - Betty@SoutheastAgNet.com OR Nicholle Saylor – (352) 671-1909 – Nicholle@SoutheastAgNet.com OR Marc Stockwell – (407) 542-3380 – MarcStockwell@aol.com	
1/3 Page	1377	1351	1336	1222			
1/4 Page	1253	1222	1207	1135			
1/6 Page	1114	1098	1078	1021			
1/12 Page	918	897	877	856			